Proptech landscape

44 providers and product groups across six real estate technology categories

44
PROVIDER GROUPS

Listings & portals

$0 RAISED · 4 M&A DEALS · +14% HEADCOUNT LAST 24 MONTHS · 5

Consumer home search sites and property marketplaces

- CoStar Group — Matterport, Domain, Zonda
- Zillow
- Domain — Part of CoStar Group
- Redfin — Part of Rocket Companies
- Realtor.com — Part of News Corp

Brokerage & agent platforms

9

$0 raised · 8 M&A deals · -3% headcount

- Compass — Anywhere
- eXp Realty
- RE/MAX — Part of Real REMAX Group
- SkySlope — Part of Fidelity National Financial
- Compass Intl. Holdings — Formerly Anywhere
- Real — Real REMAX Group
- PLACE — Includes Maxwell
- Lone Wolf
- Inside Real Estate

Property management & leasing

9

$800M raised · 2 M&A deals · +5% headcount

- RealPage — Includes Cherre
- Yardi
- MRI Software — Includes Anacle
- Entrata
- AppFolio
- EliseAI
- SmartRent
- Rent Manager
- ResMan — Part of Inhabit IQ

Commercial real estate software & data

7

$0 raised · 3 M&A deals · -21% headcount

- Altus Group
- Placer.ai
- Crexi
- VTS
- Buildout
- Dealpath
- Cherre — Part of RealPage

Property data, valuation & imagery

8

$0 raised · 5 M&A deals · n/a headcount

- EagleView
- HouseCanary
- Matterport — Part of CoStar
- Clear Capital — Includes Restb.ai
- Restb.ai — Part of Clear Capital
- Cotality
- ATTOM
- Zonda — Part of CoStar

Transactions, title & home services

6

$250M+ raised · 1 M&A deals · -29% headcount

- Opendoor
- Porch
- Qualia
- Bilt
- Flyhomes
- Offerpad

HOW TO READ Grouped by primary offering. Categories overlap; acquired brands are shown under their current owner where they no longer trade separately.

LEGEND Capital raised, last 24 months: lower to higher · Most M&A activity · Raised capital or changed hands, last 12 months

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